

Advertise with The Fremont Chamber:

Date: _____

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Your Web site: _____

Html Link: _____

Remember we need your 35 word business description

Check boxes next to Advertising that you are interested in on reverse side.

List Products Below:

Description	Amount
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
Total	_____

Join The Chamber Online

www.fremont.com

OR

contact Jessica at
 director@fremontseattle.com
 206.632.1500



printed on: May 15, 2008
 Website Charter year is May 2008 - May 2009
 Rates expire December 31, 2008; Dates and rates are subject to change without notification

Premier Memberships

Premier Membership is flexible, please ask if you want to modify the bundle of benefits to fit your business needs. All members receive The Bridge Newsletter monthly and Friday Blasts E-News weekly.

Solar System Member: \$250

- listing on Fremont CoC site
- highlighted on Fremont Community site category business list with your logo AND a FREE medium size ad on your business listing page for the charter year (*or a listing in the Fremont Walking Guide*)
- 5 free admissions to CoC events

Milky Way Member: \$500

- listing on Fremont CoC site
- highlighted on Fremont Community site category business list with your logo AND a FREE large ad on your business listing page for the charter year
- Free listing in the Fremont Walking Guide
- 5 free admissions to CoC events

Center of the Universe Member: \$1000

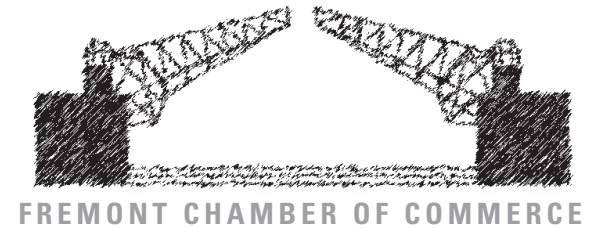
- highlighted on Fremont Community site category business list with your logo AND a FREE large ad your landing page
- thanks & business featured for CoC events
- Free listing in the Fremont Walking Guide
- 10 free admissions to CoC events all year

Sustaining Member: \$5000

only ONE (1) company may have this spot each year

- highlighted listing on Fremont Community site category business list with your logo AND a permanent, featured listing on the top of the home page of Fremont Community site
- featured listing Fremont CoC site
- thanks & business featured for CoC events
- Free listing in the Fremont Walking Guide
- free admissions to CoC events all year

See Information on non-Premier Membership in our Join Us Brochure or online at Fremont.com



WEB SITE

WALKING GUIDE

BUSINESS DIRECTORY

FRIDAY BLAST COUPONS

THE BRIDGE NEWSLETTER

PREMIER MEMBERSHIP BUNDLES

Fremont Chamber Website

Web site advertising is for Chamber Members only.
Review Membership Levels for Advertising bundles available with Premier Membership.
All Members receive a free business listing on their business listing page in the Fremont Community Site.

Ad Format: jpg only

Ad Sizes: Large 200x200px; Medium 200x120 px
Html Link - text only, roughly 35 characters

Ad Pricing for Charter Year *ONLY*

Community Home Page

- Large Ad - 1 year \$1000 (2 max)
- Medium Ad - 1 year \$500 (6 max)
- Web Links - 1 year \$250 (6 max)

Category Landing Pages

- Large Ad - 1 year \$500 (4 max)
- Medium Ad - 1 year \$250 (8 max)
- Web Links - 1 year \$100 (6 max)

Eat & Drink, Shop, Professional Services, Explore, Live

Directory Listing Pages

- Large Ad - 1 year \$200 (4 max)
- Medium Ad - 1 year \$150 (15 max)

Restaurant, Bars, Groceries, Coffee/Bakery,
Beauty/Health, Books, Clothing/Shoes/Access,
Flowers/Gifts/Music, Hardware/Supplies,
Home/Furnishings, Pets, Misc., Design, Legal/Finc,
Manufacturing, Personal Services, Public Relations,
Print/Copy/Ship, Technology Services, Other,
Art Galleries, Public Art, Tours, Theaters,
Residential Housing, Rental Management, Churches,
Schools, Non-Profit, Exercise, Salon&Spa

Chamber Home Pages

Ads will be seen on all pages of Chamber site

- Large Ad - 1 year \$400 (2 max)
- Medium Ad - 1 year \$200 (6 max)
- Web Links - 1 year \$50 (6 max)

2008 Deadline: Web site to launch in June 2008
Web site ads will be posted upon receipt of payment

Contact Jessica Vets - 206.632.1500
or email: director@fremontseattle.com

Fremont Business Directory

The Business Directory is a phonebook style reference geared towards residents of the Fremont neighborhood. 8000 Directories are direct mailed into Fremont homes each year and additional directories are distributed via local businesses, and the Chamber office and

- Full Page (4^{3/4} x 7^{3/4}).....\$875
- Half Page (4^{3/4} x 3^{4/5}).....\$475
- Quarter Page (4^{3/4} x 1^{4/5})\$275

Special Placement:

- Back Cover (5^{1/2} x 8^{1/2})\$1,400
- Inside Front (4^{3/4} x 7^{3/4}).....\$1,225
- Inside Back (4^{3/4} x 7^{3/4}).....\$1,225
- Full Page (4^{3/4} x 7^{3/4}, special position).....\$1,225

Advertising deadline: August 1, 2008
Delivered to homes: September 2008

Contact Jessica Fraidenberg - 425.218.2067
or email: jessica.f@journal-newspapers.com



The Bridge Newsletter - Insert

The Bridge Newsletter is mailed to over 200 Chamber Members on a monthly basis. Insertion is on a first come, first serve basis; you must RSVP before the 15th of the month. You print the insert and deliver to printer for insertion no later than the 20th of the month.

- Single Insert (8^{1/2} x 11).....\$50

RSVP by: the 15th of the month
Deadline (printed & delivered): 20th of the month
 Member News (30 Words or 1"x3").. **No Cost**
As the name indicates - Members ONLY

News Deadline: 15th of the month
Contact Kirby Lindsay - 206.632.3170
or email: fremont@oz.net



Fremont Shopping Bag

Contact Peter Glick - 206.632.3963

Walking Guide & Hysterical Markers

The Walking Guide is a walking reference map geared towards visitors to Fremont. Maps are distributed via the Hysterical Markers throughout Fremont, in area businesses, as mailers to visitors who contact the Chamber, through the Seattle Visitor Bureau and in downtown hotels. All Listings include your business name, address, phone and a 35 word description of your business. There is limited space in the Directory and insertion is on a first come, first serve basis. Hysterical Markers are metal holders that are placed through Fremont with fun descriptions of area art. Markers include text on art, a map and 1 advertisement.

- Walking Guide Member Listing\$135
- Walking Guide Non-Member Listing.....\$150
- Hysterical Marker Ad - 3 months.....\$400*

*(This is an introductory rate for 2008 only)

Walking Guide Sign-up "Season":
October 10 - 31, 2008

Hysterical Markers rotated every 6 months:
New signs go up in April and October
Advertisers submitting after the 31st won't be included
New Graphics in Hysterical Markers: Nov. 2008

Walking Guide:

Contact John Nordstand - 206.675.8875
or email: cougarmt@nwlinc.com

Hysterical Markers:

Contact Jessica Vets - 206.632.1500
or email: director@fremontseattle.com



Friday Blast - Weekly E-Newsletter

The Friday Blast is a weekly electronic newsletter sent out by the Fremont Chamber to members and non-members who have requested inclusion (~300 people) Coupons can be placed at the bottom of the e-newsletter.

- Coupon/ad (1^{1/4} x 5^{1/4}, 1 week).....\$15
- Coupon/ad (1^{1/4} x 5^{1/4}, 1 month).....\$45

Contact Jessica Vets - 206.632.1500
or email: director@fremontseattle.com